Fake News / 2017 Edition

"A healthy news diet consists of multiple sources of information" (guides.library.cornell.edu)

"The ideal goals of journalism is *to challenge, inform and hold accountable*. *NOT to pander*, *enrage or exacerbate*. (PBS, Idea Channel)

Instructions: Do some research and answer the following questions in your own words using complete sentences.

1. What is "**Fake News**"?

2. How can you tell real news from fake news?

3. Why might Fake News be a problem in a society?

4. What is the most common source for most of your news? (Examples: Internet / computers, TV, radio, newspapers, social media, magazine, etc.)

5. What responsibility do you have to be an "**aware**" consumer of information?

6. What are three simple steps can you take to make sure your news information is accurate?

7. Make a list of news sources which you believe are generally are more reliable and balanced.

The Task

Find <u>two</u> news stories – make them related in some way to the Eastern Hemisphere if you can. (The stranger the better)

- One seemingly <u>plausible</u> news story that you know is actually <u>fake</u> and prove it.

Write the Headline Here:

What is the Source?

                1. Why might some people believe this story to be true?

                2. What evidence do you have that proves that it is in fact Fake News?

                3. Who might have something to gain by publishing this fake news story?

- One really crazy news story that you know is actually <u>real</u> and prove it.
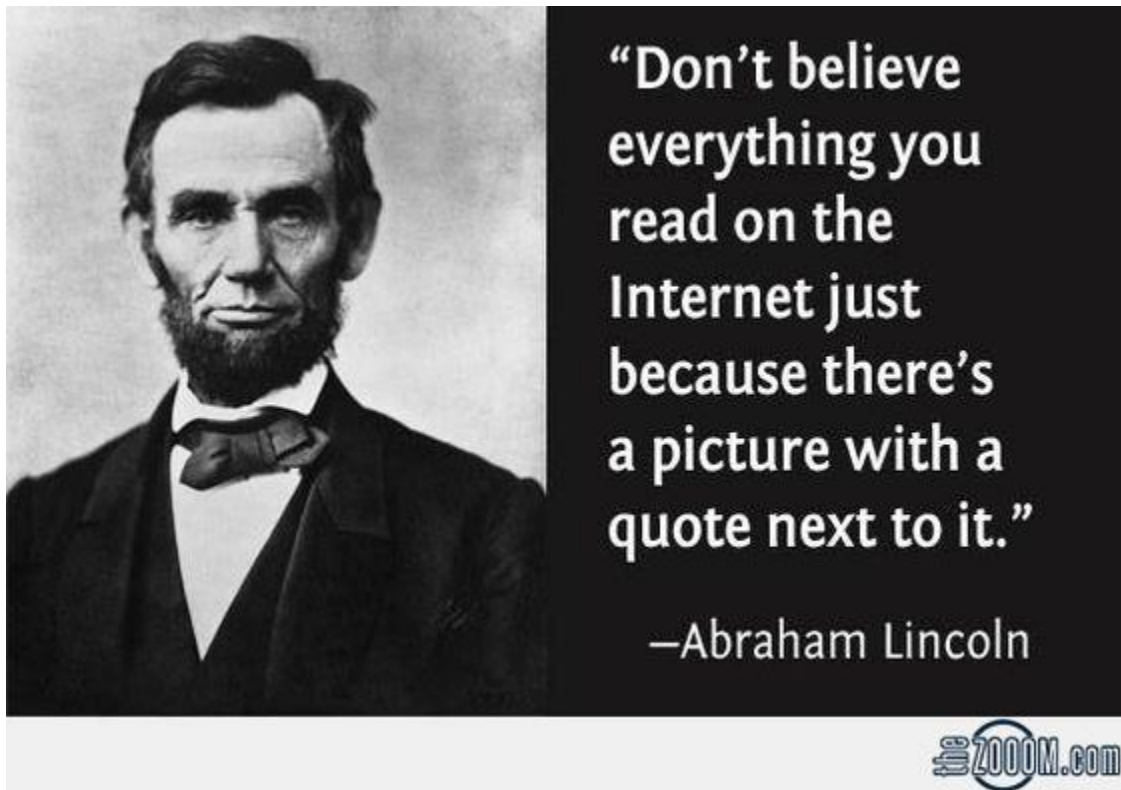
Write the Headline Here:

What is the Source?

                1. What other reliable news agencies are covering this story?

                2. What evidence do you have that it is in-fact a true story?

                3. What sets this story apart from the other one that you know is not true?

Please attach a copy of the articles or provide the URL or other Source here

Tips for checking the story / "Facts"

"Don't believe everything you read on the Internet just because there's a picture with a quote next to it."

—Abraham Lincoln

ZOOOM.com

- First of all - watch out for anything that says "**Sponsored**" it is just a disguised advertisement for something.
- Be wary of **headlines** that grab you and make you feel some type of **emotion.**
- Check to see if the story checks out and is being **reported in several other places.**
- Be cognoscente of **biased** or slanted **media sources** that may lean far to the **left** or **right.**
- Be cautious about just skipping over information that you **don't agree with.**
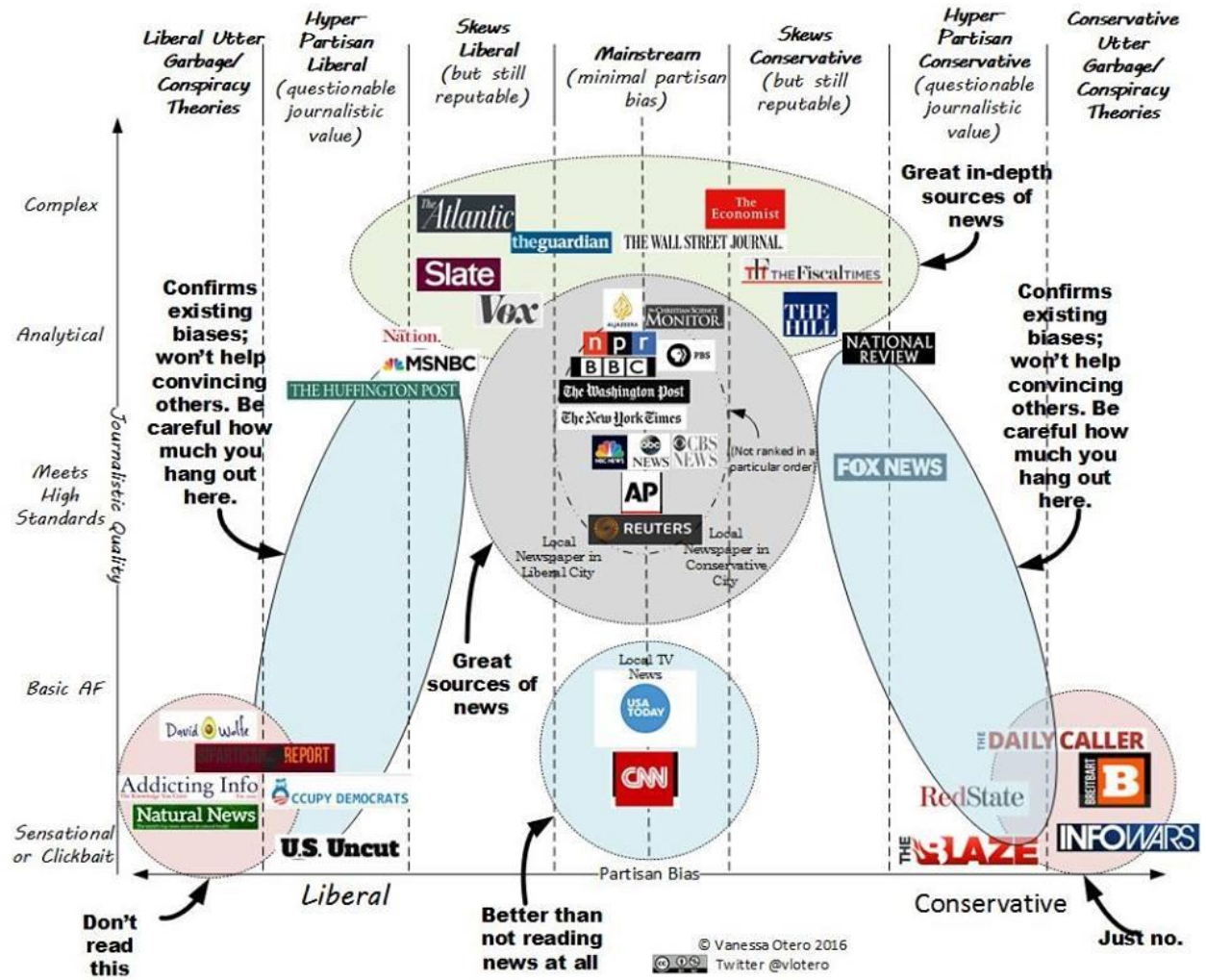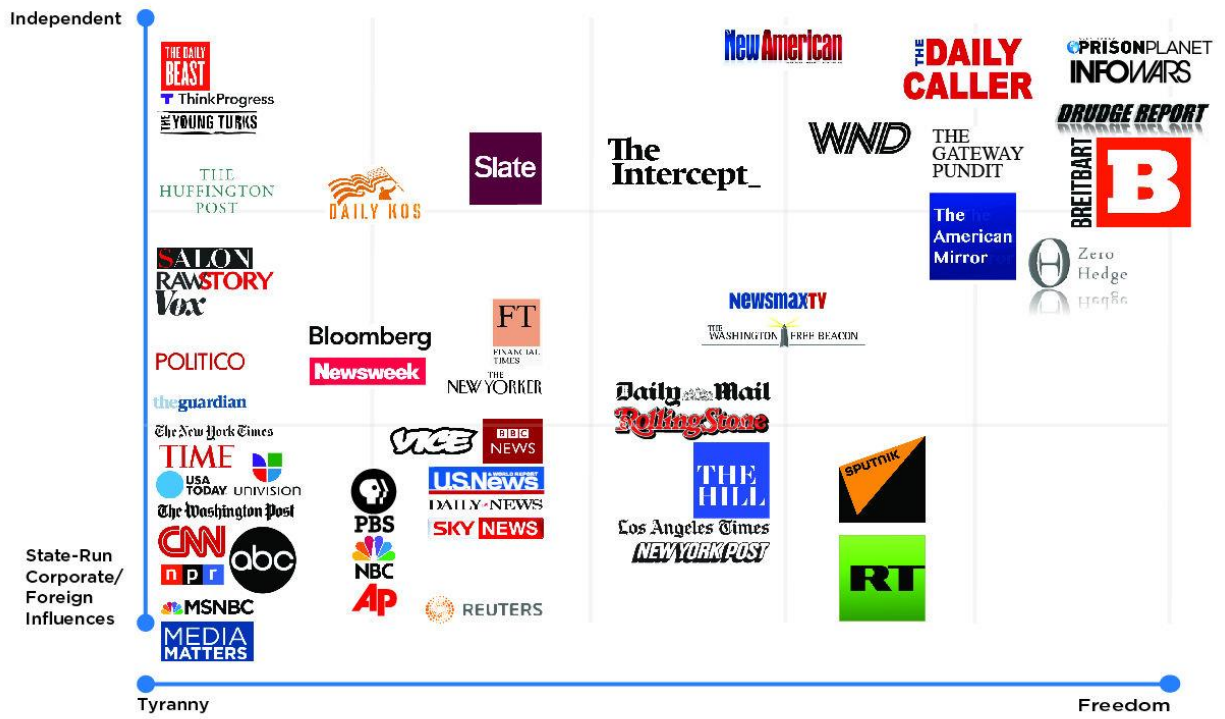
Some Vocabulary

Sponsored	Conspiracy Theory
Blog	Rumor Mill
Fake News	State News
Satire	Junk Science
Extreme Bias	Hate News
Sources	Clickbait
Vetting	Gas-lighting
Neutral	Propaganda
Opinion	News
Alarmist	Fear
Algorithms	Lobbyist
News Aggregator	

List of Suppliers of Information from just One Day of Yahoo Headlines. Which should I trust?

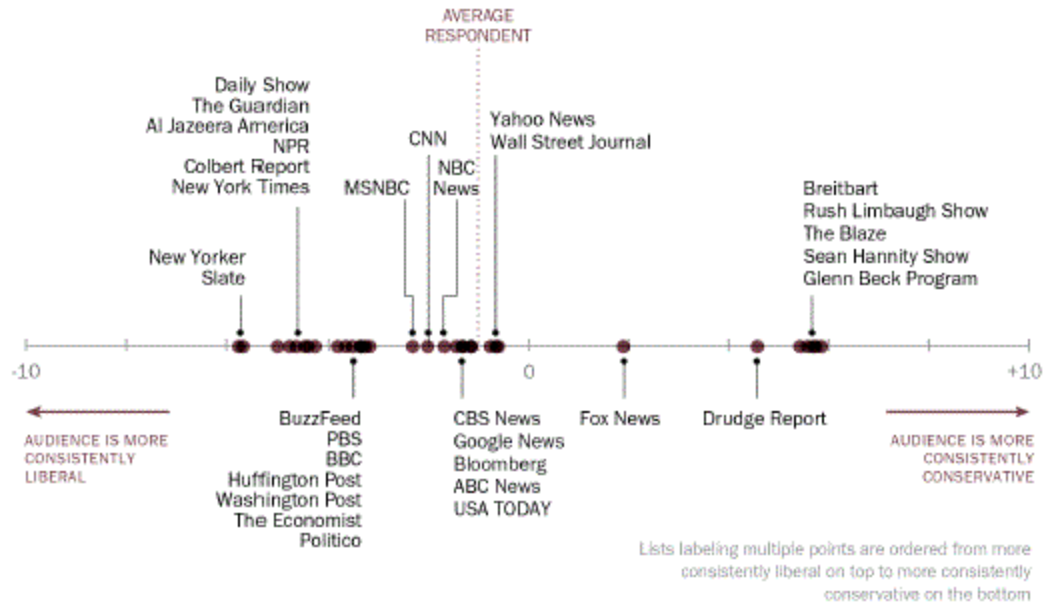|		
ARS Technica	ABC News	AFP
Business Insider	BGR News	Associated Press
Defense Update.com	Bloomberg	Entertainment
Digital Trends	CNBC	Weekly
Fox News	CNET	Hello Giggles
New York Post	CNN	List Verse
People	Good Morning	Mercury News.com
Reuters	America	Pop Sugar
The Motley Fool	Huffington Post	The Cheat Sheet
The National Interest	Los Angeles Times	The Federalist
The Verge	Market Watch	Vox.com
USA Today	The Telegraph	Yahoo Beauty and Style

Liberal Utter Garbage/ Conspiracy Theories | Hyper-Partisan Liberal (questionable journalistic value) | Skews Liberal (but still reputable) | Mainstream (minimal partisan bias) | Skews Conservative (but still reputable) | Hyper-Partisan Conservative (questionable journalistic value) | Conservative Utter Garbage/ Conspiracy Theories

Journalistic Quality

Complex

Analytical

Meets High Standards

Basic AF

Sensational or Clickbait

Great in-depth sources of news

Confirms existing biases; won't help convincing others. Be careful how much you hang out here.

Confirms existing biases; won't help convincing others. Be careful how much you hang out here.

The Atlantic
theguardian
THE WALL STREET JOURNAL.
The Economist
Slate
Vox
TT THE FiscalTIMES
Nation.
AL JAZEERA
CHRISTIAN SCIENCE MONITOR
THE HILL
MSNBC
npr
PBS
NATIONAL REVIEW
THE HUFFINGTON POST
BBC
The Washington Post
The New York Times
(Not ranked in a particular order)
MSNBC NEWS
ABC NEWS
CBS NEWS
FOX NEWS
AP
REUTERS
Local Newspaper in Liberal City
Local Newspaper in Conservative City

Great sources of news

Local TV News
USA TODAY
CNN

David Wolfe
BIPARTISAN REPORT
Addicting Info
Natural News
OCCUPY DEMOCRATS
U.S. Uncut

THE DAILY CALLER
BREITBART B
RedState
INFOWARS
THE BLAZE

Partisan Bias

Liberal

Conservative

Don't read this

Better than not reading news at all

Just no.

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Twitter @vlotero

Independent

THE DAILY BEAST
ThinkProgress
THE YOUNG TURKS

New American

THE DAILY CALLER

PRISONPLANET
INFOWARS

DRUDGE REPORT

THE HUFFINGTON POST

DAILY KOS

Slate

The Intercept_

WND

THE GATEWAY PUNDIT

BREITBART B

SALON
RAWSTORY
Vox

The American Mirror

Zero Hedge

POLITICO

Bloomberg
Newsweek

FT
FINANCIAL TIMES
THE NEW YORKER

NewsmaxTV
THE WASHINGTON FREE BEACON

theguardian

The New York Times
TIME
USA TODAY   univision

VICE

BBC NEWS

Daily Mail
Rolling Stone

The Washington Post

US News
DAILY NEWS
SKY NEWS

THE HILL

SPUTNIK

CNN   abc
npr

PBS
NBC
AP

Los Angeles Times
NEW YORK POST

State-Run
Corporate/
Foreign
Influences

MSNBC

MEDIA MATTERS

REUTERS

RT

Tyranny   Freedom

Ideological Placement of Each Source's Audience

Average ideological placement on a 10-point scale of ideological consistency of those who got news from each source in the past week...
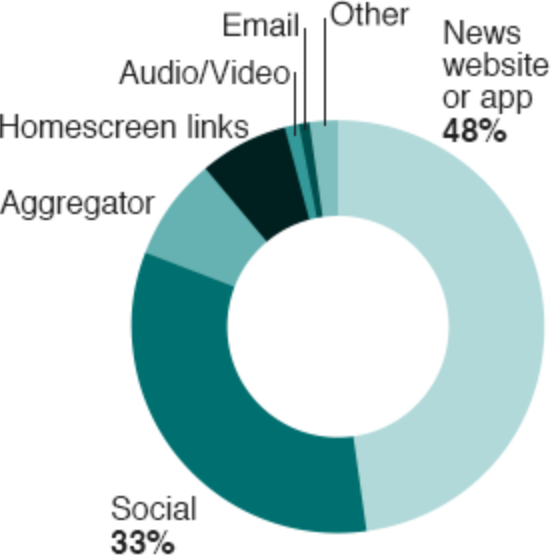
AVERAGE
RESPONDENT

Daily Show
The Guardian
Al Jazeera America
NPR
Colbert Report
New York Times

CNN

Yahoo News
Wall Street Journal

MSNBC

NBC
News

Breitbart
Rush Limbaugh Show
The Blaze
Sean Hannity Show
Glenn Beck Program

New Yorker
Slate

-10   0   +10

BuzzFeed
PBS
BBC
Huffington Post
Washington Post
The Economist
Politico

CBS News
Google News
Bloomberg
ABC News
USA TODAY

Fox News

Drudge Report

← AUDIENCE IS MORE
CONSISTENTLY
LIBERAL

AUDIENCE IS MORE
CONSISTENTLY
CONSERVATIVE →

Lists labeling multiple points are ordered from more
consistently liberal on top to more consistently
conservative on the bottom

American Trends Panel (wave 1). Survey conducted March 19-April 29, 2014. Q22. Based on all web respondents. Ideological consistency based on a scale of 10 political values questions (see About the Survey for more details.) ThinkProgress, DailyKos, Mother Jones, and The Ed Schultz Show are not included in this graphic because audience sample sizes are too small to analyze.
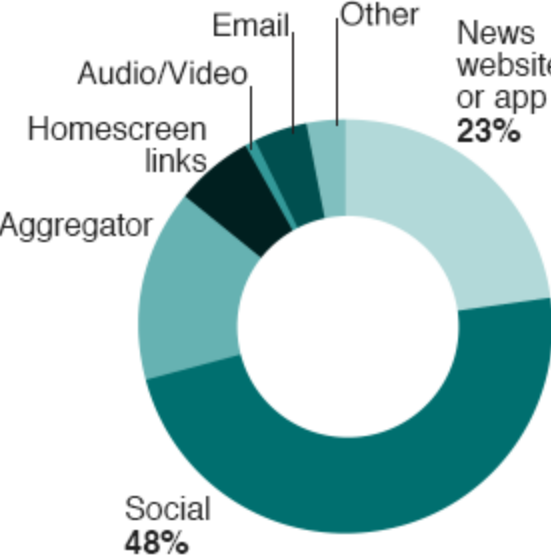
PEW RESEARCH CENTER

First news source when using a smartphone, UK and US

UK

Email · Other
Audio/Video
Homescreen links
Aggregator
News website or app **48%**
Social **33%**

US

Email · Other
Audio/Video
Homescreen links
Aggregator
News website or app **23%**
Social **48%**

BBC

HOW OTHER FORMS OF MISINFORMATION ARE WEAPONIZED INTO FAKE NEWS

satire
when deceptively packaged as a legitimate news story

clickbait
when containing fabrications and packaged as a legitimate news story

propaganda
when containing fabrications and packaged as a legitimate news story

fake news

conspiracy theory
when packaged as a legitimate news story

misleading or out-of-context information
when also serving as support for fabrications

mediamatters.org

Donald J. Trump ✔
@realDonaldTrump

Remember, don't believe "sources said" by the VERY dishonest media. If they don't name the sources, the sources don't exist.

RETWEETS: 1,225   LIKES: 2,852

Donald J. Trump ✔
@realDonaldTrump

⚙ 👤 Follow

An 'extremely credible source' has called my office and told me that @BarackObama's birth certificate is a fraud.

RETWEETS	FAVORITES
2,495	**2,053**

1:23 PM - 6 Aug 2012

↩ ⟲ ★ •••

Tech 📊 **Chart of the Day**

Fake News Is A Real Problem

Facebook engagement of the top five fake election stories*

Headline Publisher	Engagements
"Pope Francis Shocks World, Endorses Donald Trump for President, Releases Statement" — *Ending the Fed*	960,000
"Wikileaks CONFIRMS Hillary Sold Weapons to ISIS...Then Drops Another BOMBSHELL! Breaking News" — *The Political Insider*	789,000
"IT'S OVER: Hillary's ISIS Email Just Leaked & It's Worse Than Anyone Could Have imagined" — *Ending the Fed*	754,000
"Just Read The Law: Hillary Is Disqualified From Holding Any Federal Office" — *Ending the Fed*	701,000
"FBI Agent Suspected in Hillary Email Leaks Found Dead in Appartment Murder-Suicide" — *Denver Guardian*	567,000

Total Facebook engagement for top 20 election stories (August-election day)

Fake news	8.7 m
Mainstream news	7.3 m

* Engagement is measured as total number of shares, reactions and comments

BUSINESS INSIDER

Source: Buzzsumo via Buzzfeed   ©①⊜ **statista**

HOW TO SPOT FAKE NEWS

CONSIDER THE SOURCE
Click away from the story to investigate the site, its mission and its contact info.

READ BEYOND
Headlines can be outrageous in an effort to get clicks. What's the whole story?

CHECK THE AUTHOR
Do a quick search on the author. Are they credible? Are they real?

SUPPORTING SOURCES?
Click on those links. Determine if the info given actually supports the story.

CHECK THE DATE
Reposting old news stories doesn't mean they're relevant to current events.

IS IT A JOKE?
If it is too outlandish, it might be satire. Research the site and author to be sure.

CHECK YOUR BIASES
Consider if your own beliefs could affect your judgement.

ASK THE EXPERTS
Ask a librarian, or consult a fact-checking site.

My Sources

The Verge.com

PBS News Hour Extra / Lesson Plan: How to teach your students about fake news

www.thenewsliteracyproject.org

ADL: Anti-Defamation League - Fake news and what we can do about it

AP - Survey: Young adults do consume news, in their own way

Business Insider: Teens are getting almost all of their news from Snapchat and Twitter these days

PEW Research Center: Journalism and Media

guides.library.cornell.edu

https://www.facinghistory.org/calendar/web2017nat7-student-summit-viral-rumors-and-fact-checking

http://www.patheos.com/blogs/religionprof/2016/12/whats-your-source.html

https://www.theatlantic.com/entertainment/archive/2016/12/teen-vogue-politics/510374/

https://mobile.nytimes.com/2017/03/15/learning/lesson-plans/25-mini-films-for-exploring-race-bias-and-identity-with-students.html?smid=fb-share&referer=http://m.facebook.com/

http://www.marketwatch.com/story/how-does-your-favorite-news-source-rate-on-the-truthiness-scale-consult-this-chart-2016-12-15

https://qph.ec.quoracdn.net/main-qimg-dd12aa229fbf79c727c461733195d3b3

http://www.bbc.com/news/uk-36528256

http://www.wou.edu/~scharnt/how-to-spot-fake-news.jpg

https://www.pinterest.com/sljournal/news-literacy/

https://www.youtube.com/watch?v=xf8mjbVRqao&feature=youtu.be

https://www.youtube.com/watch?v=g5ON3u5rrmI

https://www.youtube.com/watch?v=OCsp31lSQ2A

https://www.youtube.com/watch?v=hrqBeNgLgEc

https://www.youtube.com/watch?v=vSi6YoTPWLw